

Packaging Instructions

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Packaging Guidelines: Overview

- 1. Understand Your Product
- 2. Decide Box Type
- 3. Decide Flyer Type
- 4. Pack the items
- 5. Seal the Shipment
- 6. Label/Paste Packaging Slip



Understand your product

To choose safe and cost effective packaging, you need to know the weight, dimensions, strength and physical state of your product/item.



- Dimensions will help you identify the box size for the packaging.
- It will help you identify the tapes/flyers.



Weight

- Weight helps in identifying the minimum required strength of the box.
- Helps make Package handling decisions.



Strength

- Knowing strength helps in deciding the cushioning requirements.
- Helps in deciding the box Strength.



- Physical state helps decide the special packaging requirements.
- It helps decide the leak proofing needed for the packaging.



Decide Box Type

1. Material

- Use cardboard boxes of more than 3 ply based on weight and fragility of boxes.
- Ensure material used can withstand required edge crush and burst factor loads.

2. Size

- Decide the size of the boxes as per the dimensions of the items/products.
- The box should not be too small or too large for the items shipped. Optimum size helps reduce shipping charges and keeps items in secure from transitional impacts.

3. Box Condition

- Box should not be crushed or damaged in any way.
- Look for holes and damaged edges. Avoid weak boxes for safety of items/products shipped.



Decide Box Type





Old Damaged box



Solid and clean edges



Damaged edges



Decide Flyer Type

Flyers are quick and handy in packing of flexible items such as apparels or can be used as an added protection for the safety of the shipment from external fluids, tampering etc.

1. Material

• Select the optimum thickness of the flyer material based on the weight of the shipment.

2. Condition

- Check the flyer for any damages.
- Ensure flyer is sealed properly after inserting the items

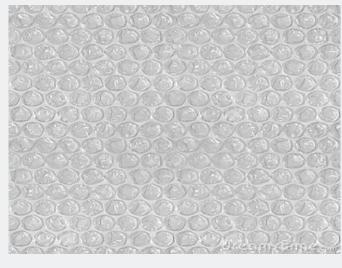


Pack the items

Packing an item involves leak proofing, cushioning, placing of the item and filling of the voids in the box. Enough cushioning needs to be provided to ensure no loads are transferred to the item.

Cushioning Material

- 1. Bubble Wrap
- 2. Foam Sheets



Bubble wrap



Foam Sheet 1



Foam Sheet 2



Pack the items

All void in the box needs to be filled to restrict the movement of the item in the box. Void fill materials as listed below can be used for the purpose.

Void Fill Material

- 1. Air cushions
- 2. Crumpled paper
- 3. Cardboard dividers







Crumpled paper Air cushions Crumpled paper 2



Pack the items

Liquid products need to be made leak proof before cushioning or packing. Common leak proofing techniques are mentioned below.

Leak Proofing Material

- 1. Heat shrink sleeves
- 2. Taping of bottle caps
- 3. Zip lock or leak proof pouches

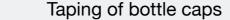


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Heat shrink sleeves



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Zip lock pouches



Seal the shipment

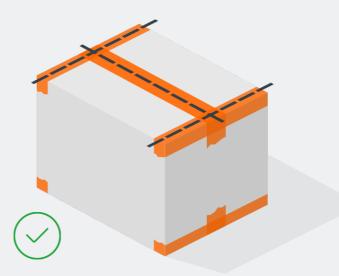
Sealing ensures that the properly packed item is secured and intact inside the box throughout the journey of the shipment.

Tape

Use Pressure Sensitive Tapes such as BOPP

Location

- Seal the centre seam of the top and bottom of the box
- For heavy shipments, apply H-Taping by sealing both the centre and edge seams on the box

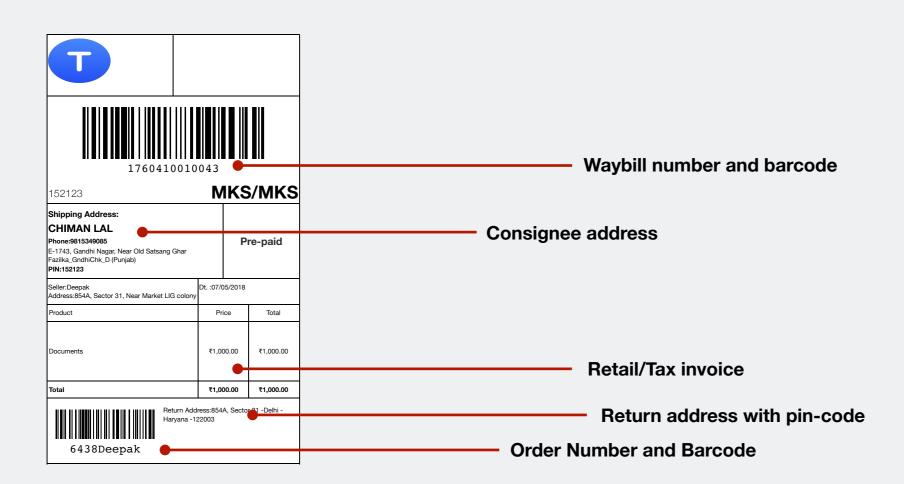


H-Taping for heavy shipments



Essential data

- Waybill Number and Barcode
- · Order number and barcode
- Consignee address
- Return address
- · Retail/Tax invoice







Label without waybill number and barcode cannot be processed.



The label should not be crumpled and unsealed as shown above.



Location for Labelling



Label on a flat crack free surface



Location for Labelling



Do not label on the edges

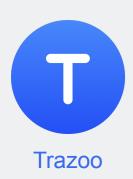


Do not label on the box openings



Do not use torn label slips





For more information contact us at www.trazoo.in

Thanks you